

STRATEGY MAP WORKSHEET



Vision:

<p>FINANCIAL PERSPECTIVE: When we succeed, how will we look to our board, staff, investors, clients and community?</p>	
<p>CUSTOMER PERSPECTIVE: How do we build a value proposition for each group?</p>	
<p>INTERNAL/OPERATIONAL PERSPECTIVE: To satisfy our customers, what processes must we excel at?</p>	
<p>PEOPLE /LEARNING PERSPECTIVE: To achieve our vision, how must our company learn and improve?</p>	